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U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

	For Six Month	Period Ending 4/	30/2018 (Insert date)	·
•		i - REGISTRAI		,
1. (a) Name of Registrant		(b) Registrat	tion No.	
SCL Social Limited		6473		
(c) Business Address(es) of Registr 55 New Oxford Street London, United Kingdom WC1A 1BS	ant			
				,
2. Has there been a change in the infor	mation previously	furnished in conn	ection with the foll	owing?
(a) If an individual:	•		• .	•
(1) Residence address(es)	Yes 🗀	No 🗆		
(2) Citizenship	Yes 🗆	No 🗆		•
(3) Occupation	Yes 🗌	No 🗆	•	•
(b) If an organization:	•			
(1) Name	Yes 🗷	No 📮		·
(2) Ownership or control	Yes 🗷	No 🗌		÷
(3) Branch offices	Yes 🗷	No 🗆		
(c) Explain fully all changes, if an SCL Limited ceased operation	-			2018.
•		•		
	•			
· · ·				, .
•		·	•	
			1	•
			- -	
IF THE REGISTRA	NT IS AN INDIV	IDÚAL, OMIT	RESPONSE TO I	TEMS 3, 4, AND 5(a).
3. If you have previously filed Exhibit	C1, state whether	any changes there	in have occu rre d du	iring this 6 month reporting period.
Yes 🗌 No 🗷				
If yes, have you filed an amendment	to the Exhibit C?	Yes 🔲	No □	•
If no, please attach the required ame	ndment.			
•		•		
·				•

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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	acting as partners, officers, directo		B	a mount reporting be-
Yes 🗷	No 🗆			
If yes, furnish the follow	ving information:			
Name	core bavio concord	Position	Date Con	nection Ended
Please see Q. 2. All offi	Cers have ceased		-	
activity.			•	
				,
h) Llova ony narone hacon	ne partners, officers, directors or sin	nilar officials during this 6 ma	nth reporting period	ງ
Yes	No 🖾	ma omeas dung ms ome	nui reporting period	•
·			•	
If yes, furnish the follow	Residence Address	Citizenship	Position	Date Assumed
Name	Residence Address	Citizensinp	rosition	Date Assumed
				•
	•			•
	·		•	•
) Has any person named in	ltem 4(b) rendered services direct	ly in furtherance of the interest	s of any foreign pri	ncipal?
Yes 🗆	No 🗆			
If yes, identify each suc	h person and describe the service re	endered.		•
N/A		•		,
		•		
secretarial, or in a related	d or similar capacity? Yes Residence Address	No ⊠ Citizenship	Position	Date Assumed
V. V.				
	·			
	•			
-) II on	individuals who have filed a show			
	individuals, who have filed a short i strant during this 6 month reporting		No 🗵	syment or
If yes, furnish the follow		g period: Tes 🗀	140 Ed .	
	-		_	
Name Matthew Atkinson	Pinital Markatin	osition or Connection		te Terminated
Matthew Atkinson	Digital Marketin	ið birector	iviay	2, 2018
				i.
•				•
	individuals, who have filed a short to	<u> </u>	minated their conne	ection with any foreign
principal during this 6 m	ionth reporting period? Yes	form registration statement, ter No 🏻	minated their conne	ection with any foreig
	ionth reporting period? Yes 🗵 ving information:	<u> </u>	minated their conne	ection with any foreig
principal during this 6 m	ionth reporting period? Yes	<u> </u>		ection with any foreig
principal during this 6 m If yes, furnish the follow	ionth reporting period? Yes 🗵 ving information:	No Foreign Principal National Media Council of	Da	
principal during this 6 m If yes, furnish the follow Name	ring information: Position or Connection	No □ Foreign Principal	Da	te Terminated
principal during this 6 m If yes, furnish the follow Name	ring information: Position or Connection	No Foreign Principal National Media Council of	Da	te Terminated
principal during this 6 m If yes, furnish the follow Name	ring information: Position or Connection	No Foreign Principal National Media Council of	Da	te Terminated

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7. Has your connection with any foreign principal of the following information:	ended during this	6 month reporting	ng period?	Yes ⊠	No 🗆
Foreign Principal			Date	of Termination	
National Media Council of UAE (via Project Ass	ociates)		Sept. 23, 20	17	
	•				•
•		·.		•	
		•			
		v			,
8. Have you acquired any new foreign principal(s) If yes, furnish th following information:	² during this 6 m	onth reporting per	riod?	Yes □	No ⊠
Name and Address of Foreign Principal(s)			D	ate Acquired	
• • •				· .	
	,				
	•			•	
•	•	· ·			
					•
		•			
9. In addition to those named in Items 7 and 8, if an	ny, list foreign pr	incipal(s)2 whom	you continu	ed to represent d	uring the 6 mont
reporting period.		•			
N/A	•				
· ·					
					•
	•		·		
	•				
	•				
10. (a) Have you filed exhibits for the newly acquir	ed foreign princi	pal(s), if any, list	ed in Item 8	,	
Exhibit A^3 Yes \square	No 🗆				
Exhibit B⁴ Yes □	No 🔲 .			,	
If no, please attach the required exhibit.					•
(b) Have there been any changes in the Exhibits	s A and B previou	•		cipal whom you	
represented during this six month period?	-1 71 % 0	Yes 🗌	No ⊠		
If yes, have you filed an amendment to these		Yes 🗔	No □.	•	
If no, please attach the required amendment	•				
•		-			

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

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III - ACTIVITIES

11.	During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ⊠ No □
	If yes, identify each foreign principal and describe in full detail your activities and services:
	National Media Council of UAE (via Project Associates): The registrant was responsible for developing and executing a global social media campaign on behalf of the foreign principal. Part of that campaign included social media activity focused on NGO's, foreign diplomats, and certain reporters in New York City during the 72nd Regular Session of the United Nations Assembly, specifically during the targeted dates of September 19-22, 2017. The registrant's activities occurred through September 22, 2017, and then ceased.
-	
12.	During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity ⁵ as defined below? Yes \(\subseteq \), No \(\subseteq \)
	If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.
	The registrant was responsible for developing and executing a global social media campaign on behalf of the National Media Council of UAE (via Project Associates). Part of that campaign included social media activity focused on NGO's, foreign diplomats, and certain reporters in New York City during the 72nd Regular Session of the United Nations Assembly, specifically during the dates of September 19-22, 2017. The registrant's activity occurred through September 22, 2017 and then ceased.
,	
13.	In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes \(\Boxed{\Boxes}\) No \(\Boxed{\Boxes}\)
	If yes, describe fully.

^{5 &}quot;Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

4. (a)	RECEIPTS-MONIES During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No						
	If no, explain why.		•				
					,		
	If yes, set forth belo	ow in the required detail and	separately for ea	ch foreign principal	an account o	f such monies.6	
	Date September 20, 2017	From Whom National Media Council of UAE (via Project Associates)	* Please note monies from	Purpose Media Campaign , the registrant rece the client for non-F after the Septembe	ARA	Amount \$166,500.00 (exclusive of VAT)	
			terrimation	jace.	•		
		•	•				
			-			\$166,500.00	
				т. Т		Total	
(b)	During this 6 month	DRAISING CAMPAIGN reporting period, have you med in Items 7, 8, or 9 of th	=	of a fundraising cam Yes □	paign ⁷ , any i No ⊠	money on behalf of any	
	If yes, have you file	d an Exhibit D ⁸ to your regis	stration?	Yes 🗀	No □		
•	If yes, indicate the o	late the Exhibit D was filed.	Date	·			
(c)		GS OF VALUE reporting period, have you , or 9 of this statement, or fr					
	If yes, furnish the fo	ollowing information:	-				
	Foreign Principal	Date Re	eceived	Thing of Value		Purpose	

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

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\$64,526.19

Total

15. (a)	DISBURSEMENT During this 6 month (1) disbursed or ex 9 of this states	h reporting p xpended moi	eriod, have you nies in connection	on with acti	vity on behal	f of any fore	ign principal na	amed in Items 7, 8, or
•	(2) transmitted mo	nies to any	such foreign pri	ncipal?	Yes 🗆	No	×	
	If no, explain in ful If yes, set forth belomonies transmitted	ow in the req	uired detail and	separately				al. such monies, including
	Date See attached (as previously reported).		To Whom			Purpose		Amount
		·						
					•			
							•	
		al				•		
	- •							
	•						•	

(PAGE 7)

	Yes 🗌	No 🗵	•		
If yes,	furnish the following in	nformation:		•	
Date	Recipi	ent Foreign	n Principal	Thing of Value	Purpose
	-		•	. '	
	-				•
	•				
	•				• .
		•	-		
	,			•	. •
		·			
		•			•
During other p	this 6 month reporting	butions of money or ot	your own funds an	d on your own behalf eith in connection with an els s held to select candidates	ection to any political
	Yes 🗀	No ⊠			·
If ves,	furnish the following in	nformation:		·	

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V-INFORMATIONAL MATERIALS

16. (a) During this 6 month re	porting period, did you prepa	re, disseminate or cause to be	disseminated any informational materials?
If Yes, go to Item 17.	140 Ė		
_	Item 16(a), do vou discemins	te any material in connection	with your registration?
Yes 🗔	No \square	te any material in connection	with your registration:
If Yes, please forward the	. —	g the six month period to the I	Registration Unit for review.
17. Identify each such foreign			
National Media Council of	UAE (via Project Associates)		
	/		
•			
18 During this 6 month report	ing period, has any foreign n	rincinal established a hudget of	or allocated a specified sum of money to
	reparing or disseminating inf	•	Yes 🗵 No 🗆
		unt, and indicate for what per	
			e of services specific to a global social of \$75,000 was allocated for social
			e United Nations General Assembly in
New York City. Only a port	ion Of the allotted \$75,000,		nt on FARA-related activities covering the
period of September 19-2	2.		
19. During this 6 month report materials include the use of		s in preparing, disseminating of	or causing the dissemination of informationa
☐ Radio or TV broadcasts	☐ Magazine or newspaper	☐ Motion picture films	☐ Letters or telegrams
✓ Advertising campaigns	☐ Press releases	•	lications Lectures or speeches
☐ Other (specify)			
Electronic Communications			
☐ Email			•
☐ Website URL(s):			
	(s): https://www.facebook.e	om/Boycott-Qatar-2068056	340082820/?ref=br_rs https://twitter.c
☑ Other (specify) Multiple a		3.	:
20 5 11 6 1		to the second se	
the following groups:	ing period, did you dissemina	ate or cause to be disseminated	d informational materials among any of
☐ Public officials	⊠ News	spapers	☐ Libraries
☐ Legislators	☐ Edit o	rs	☐ Educational institutions
☐ Government agencies	i □ Civio	groups or associations	☐ Nationality groups
☑ Other (specify) See a	ittachment	<u> </u>	
21. What language was used in	the informational materials:		
☑ English	□ O1	her (specify)	
			m of such informational materials
disseminated or caused to b	be disseminated during this 6	month reporting period?	Yes ⊠ No □
23. Did you label each item of	such informational materials	with the statement required by	v Section 4(b) of the Act?
Yes No I		are statement required of	y occurrent (0) of the rect:

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act

VI -	FX	ECL	T	O	١

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)			(Print or type name under each signature or provide				vide electronic signature	
May 31, 20	18			/:	s/ Sean Richardson	,	eSigned	
			•					
							•	

^{13.} This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SCL Social Limited Registration Number: 6473 Supplemental Statement May 2018 Question 15(a)

15 (a)	DISBURSEMENTS	MONIFS
(D. (a)	DISBUKSEMENTS	5-NONES

During this 6 month reporting period, have you

(1) dishursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ⊠ No □

(2) transmitted monies to any such foreign principal?

Yes 🗌 No 🗷

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

National Media Council of UAE

Date	To Whom	Purpose	Amount
9/21 - 9/22	facebook	Ad buy	\$39.27
9/21 – 9/22	facebook	Ad buy	\$1,535.95
9/21 – 9/22	facebook	Ad buy	\$937.87
9/21 – 9/22	facebook	Ad buy	\$786.35
9/20 - 9/22	facebook	Ad buy	\$1,091.49
9/20 - 9/22	faceboók	Ad buy	\$3,276.76
9/20 - 9/22	facebook	Ad buy	\$1,356.44
9/19 – 9/22	facebook	Ad buy	\$4,318.89
9/21 – 9/22	facebook	Ad buy	\$43.13
9/20 – 9/22	adwords	Ad buy	\$7,238.04
9/21 – 9/22	youtube	Ad buy	\$4,881.72
9/21 - 9/22	adwords	Ad buy	\$3,995.59
9/21 - 9/22	adwords	Ad buy	\$280.74
9/21 – 9/22	outbrain	Ad buy	\$5,058.50
9/21 – 9/22	twitter	Ad buy	\$5,005.35
9/21 – 9/22	twitter	Ad buy	\$4.17
9/21 - 9/22	twitter	Ad büy	\$189.35
9/21 – 9/21	twitter	Ad buy	\$5,130.50
9/20 - 9/22	twitter	Ad buy	\$2,855.17
9/19 - 9/22	twitter	Ad büy	\$16,450.91
9/19	Matthew Atkinson	Per diem	\$50.00
		Total:	\$64,526.19

SCL Social Limited

Supplemental Statement May 20 Question 20	018	
20. During this 6 month reporting period, the following groups:	did you disseminate or cause to be disseminate	d informational materials among any o
Public officials	Newspapers	☐ Libraries
☐ Legislators	☐ Editors	☐ Educational institutions
☐ Government agencies	☐ Civic groups or associations	☐ Nationality groups
Other (specify) See attachmen	t	

Please note: U.S. individuals may have been incidentally exposed to electronic communications disseminated by the registrant. However, the intended primary target audience includes NGOs, foreign diplomats, and certain reporters.